

PRIYA PATEL

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1300 Elmwood Avenue
Buffalo, New York 14222
(716)878-5811

OBJECTIVE

A position in Product Design and Development

EDUCATION

State University of New York College at Buffalo

Bachelor of Fine Arts in Communication Design, May 20XX

DESIGN EXPERIENCE

Righteous Babe Records, Buffalo, New York

Graphic Design Intern, September 20XX- December 20XX

- Generated several design projects from conception to execution
- Gained an understanding of the importance of organization within the design office
- Analyzed interaction between the client and designer within the music industry

Procter & Gamble, Cincinnati, Ohio

Graphic Design Intern, June 20XX-August 20XX

- Collaborated with design and marketing professionals
- Designed logos for internal functions, specifically Marketing ROI and The Product Research Community
- Participated and designed focus group meetings and brainstorming sessions to discuss Baby and Adult Care Product Design and Development

Freelance Design, Buffalo, New York

Designer, September 20XX-January 20XX

- Designed identity and printed collateral for local establishments
- Consulted with client to establish a successful look for logos and business cards

Pondside Pulp & Paper, Norwich, New York

Apprentice, Summers 20XX and 20XX

- Collaborated with owner, June Tyler; an artist and professor at SUNY Oneonta
- Operated paper making equipment including air compressor and pulp beaters
- Presented workshops on techniques of paper making

RECOGNITION & AWARDS

- Designed the poster and invitation for the 20XX Design Student Exhibition at Buffalo State College
- Chosen as representative of the Design Foundations Department for the accreditation of program
- Member of the All-College Honors Program (August 20XX- Present)
- Student member of the State University of New York Chancellor's Award committee of judges (20XX)
- First place winner for the 3-D category in the national Colorscape Art competition (May 20XX)

TECHNICAL SKILLS

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| Adobe Illustrator CS4 | Adobe After Effects CS4 | Adobe Photoshop CS4 |
| Adobe InDesign CS4 | Adobe Flash Pro CS4 | Adobe Director 11.5 |
| Max OS X | Microsoft Office Suite | Microsoft Windows Vista/XP |

Other skills: Textiles (painting, dying, batik, and weaving), pastels, pen and ink, ceramics

WORK EXPERIENCE

Barnes & Noble Café, Amherst, New York

Barista, August 20XX-present